



Salesforce Marketing Cloud Integration

Key Features



1:Many Text alerts
and Marketing
Campaigns



Personalize messages
with up to 10
Customizable Fields



Sync conversation
with Salesforce
Contacts

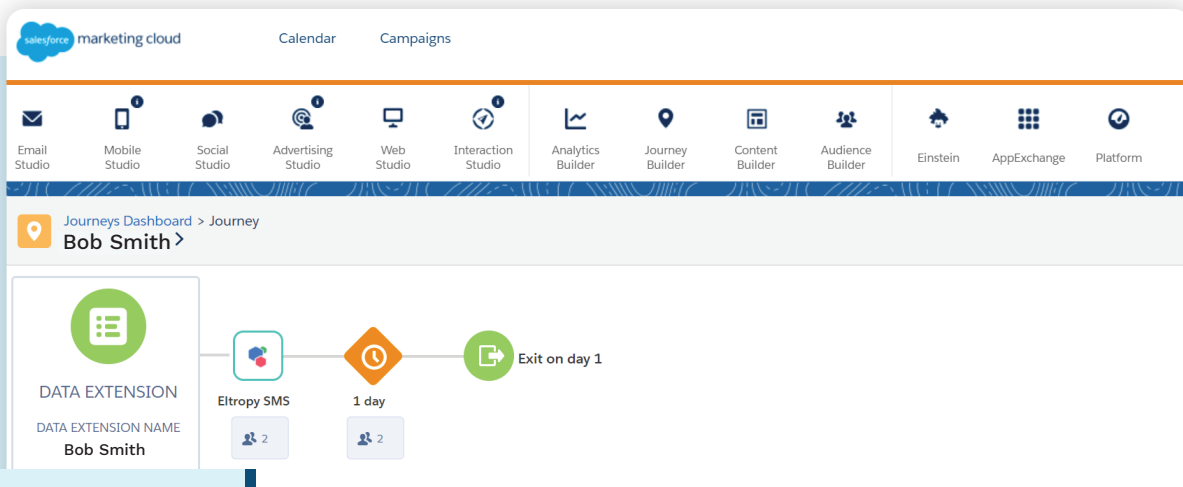


Track shared content
Interaction in Eltropy

1:Many Text Alerts and Marketing Campaigns

- Marketing Officer adds the Eltropy Text Custom Activity to a Marketing Journey
- ▽ Marketing Officer adds marketing material, shared content, or Text alert
- ▽ Marketing Officer launches the Journey
- ▽ Member receives a Text
- ▽ Member responds
- ▽ Officer receives a new notification in Eltropy
- ✔ Officer begins Conversation with Member

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Questions?

Reach Eltropy



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