




Core Data Processing Integration

Eltropy and Fiserv join forces to empower community financial institutions' digital conversations by delivering speed, responsiveness, and accessibility. By integrating Eltropy's technology with Fiserv Portico, CFIs can sync contacts and send promotional texts and engage in 1:1 conversations. Enabling secure, efficient interactions across departments like Lending, Collections, Sales, Marketing and Internal Communications for heightened engagement and operational excellence.

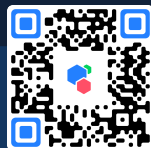
- ✓ Launch Eltropy messenger for seamless 1:1 Text Conversations within the Fiserv Portico environment
- ✓ Sync contacts from Fiserv to Eltropy and run Text marketing campaigns to the members list received from Fiserv
- ✓ Track member's activity to make informed decisions
- ✓ Verify member's identity via 2-Factor Authentication
- ✓ View all member interactions with the credit union on one single platform

Benefits

-  Providing credit union members with information in real-time via text to enhance the member experience.
-  Increase and update your opt-in contact list without any hassle.
-  No more negative balance. Send instant balance maintenance alerts to members with balance below 0 and stay on the positive side of the business.

Let's Talk

 team@eltropy.com  eltropy.com/demo



Spend less time switching and more time utilizing
Eltropy's Digital Conversations Platform within Fiserv Portico

300%

faster Member authentication

20%

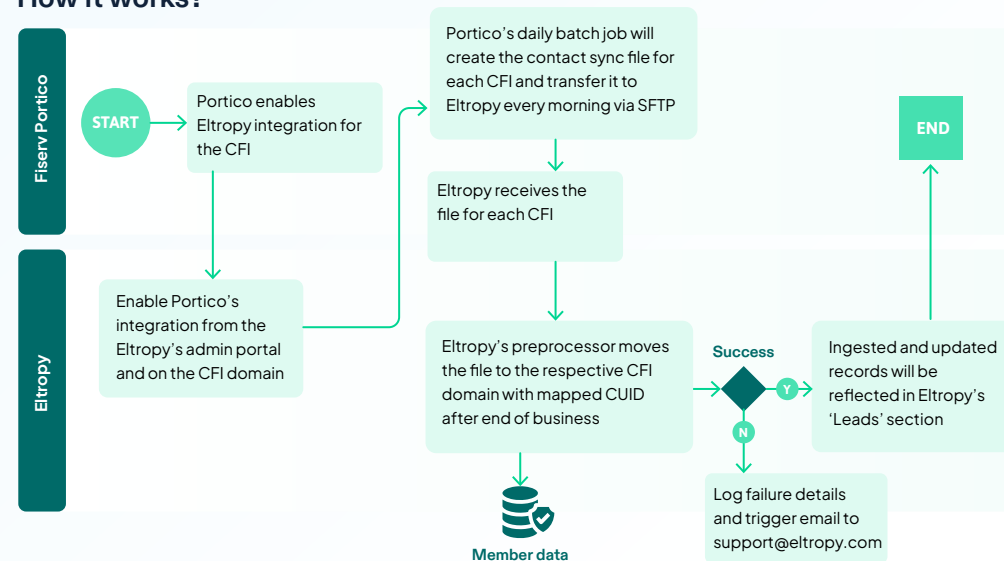
Call volume deflection leading to 1-day efficiency gains

50%

Reduction in Text costs



How it works?



"Integrating with most popular core platforms used by credit unions, Eltropy envisions new opportunities to help credit unions enhance their member experience, especially for Marketing, Selling, Servicing, Lending and Collections."

Ashish Garg

CEO, Eltropy