

# Grow Deposits

## Text + Video + Appointment Management

Attract new members, activate indirect members, and expand product usage among current members to grow deposits with Text Messaging, Video Banking, and Appointment Management.



# The Grow Deposits Suite

## What's Included?



Text



Video Banking



Remote Video  
Check Deposit



Secure Chat



Appointment  
Management

## Growth. Convenience. Impact.

### Text Messaging

Response rate for text messages is **7X more than email**

Get higher engagement rates and faster responses from members/prospects with 1:Many Text Campaigns to boost deposits. Connect individually via 1:1 Texts for quick responses and personal touch.

### Onboarding Text Alerts

**98% new, indirect members** closes account or go dormant after loan payoffs

Self-serve indirect member activation via automated onboarding Text alerts. Increase activation of indirect members to open deposit accounts as part of onboarding.

### Remote Video Check Deposit

**79% users** rated mobile deposit as “critical” or “important”

Securely enable check deposits via Video, regardless of the amount — anytime, anywhere — to provide quick, convenient, and easy transactions.

### Secure Chat

**Secure Chat is 5X more effective** in engaging web visitors

Host a live chat widget on your website or mobile app to provide real-time, secure support. Assist during account openings and new product inquiries to increase conversion rates and improve member engagement.

### Remote Video

Video providers see **30% increase in new account openings**

Go digital while maintaining the personal touch by enabling face-to-face interactions anytime, anywhere with Video. Provide the convenience of opening accounts remotely.

## Appointment Management

**3X Conversion rates** with digital appointment scheduling

Convert inquiries into video/branch/voice appointments quickly. Improve conversion rates and ensure timely follow-ups.

## Secure Document Collection

**95% faster document collection** via Text Messaging

Collect documents easily and securely via Text or Chat with embedded secure links and e-sign integrations. Deliver convenience with safety.

## Supported Integrations

### Account Opening System

meridianlink<sup>®</sup>  
opening

### E-Signature Systems

 docusign.

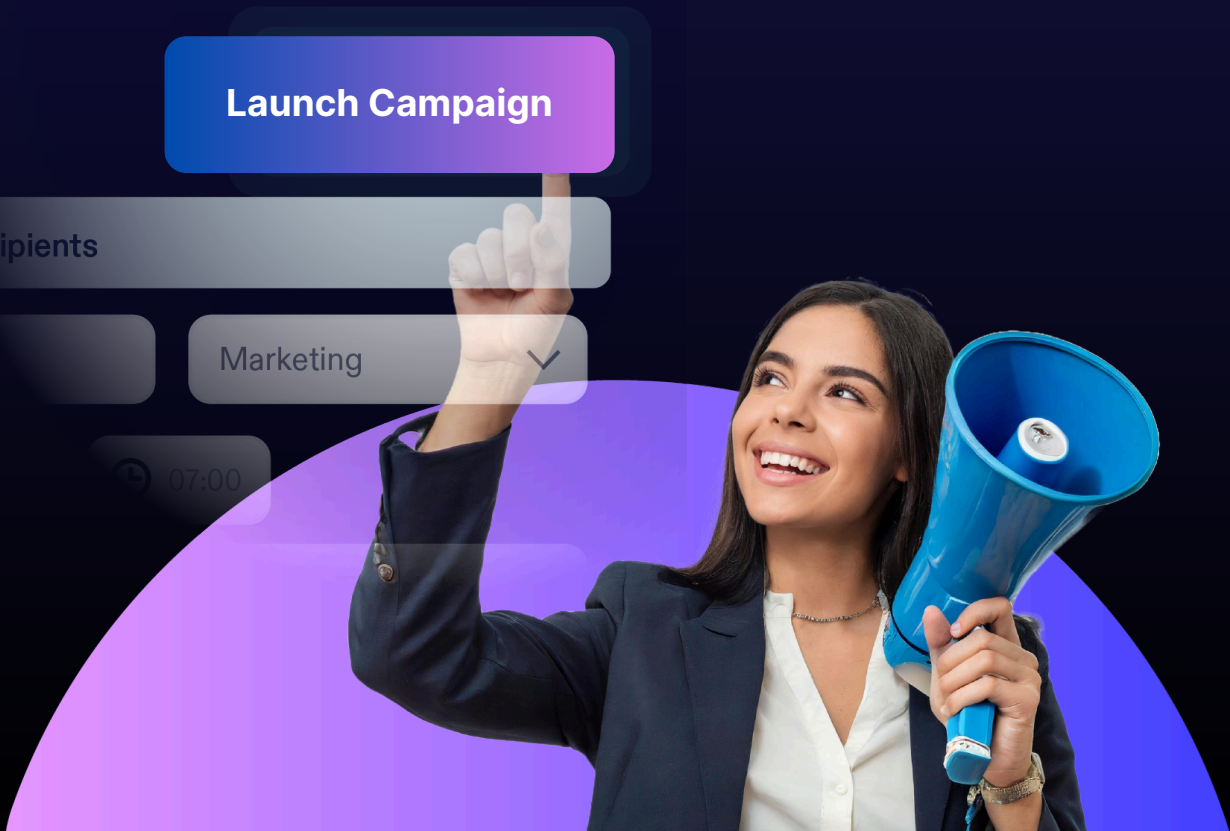
IMM/eSign

Launch Campaign

Recipients

Marketing

07:00



# Trusted by 600+ Credit Unions



**\$800M**

Increase in new deposits  
with Video Banking



**70%**

Growth in new memberships



**30%**

Video calls resulted in document  
signing and boosted revenue

## Quick Implementation

Start using Eltropy to connect with prospects anytime anywhere, to attract new members and activate dormant ones to grow membership and revenue.

## Get Started Today

[team@eltropy.com](mailto:team@eltropy.com)

The figures provided are sourced from reputable organizations or represent typical results achieved by Eltropy users.